**Tips for Good Website Design**

Website for your business is like the outer walls of your house, the people who pass by from front only see your house from outside and if it is good looking to the eye then they might spare a couple of seconds to admire it and then carry on with their journey. The same is the case with your website, the good it is the more traffic it is going to attract, and of them, some might even show interest with the possibility of them turning into your customers.

A design has to be professional but still very catchy that it can compel any customer to stop by and view your website and get to know the details of your business. We can suggest a few of them to look forward to:

**1. Devise a plan**

you just cannot include anything that seems sensible to you, you need to study the visitor’s needs first and then determine what kind can be the most suitable for your site. This can be done by finding out the similar sites in the market and reading the reviews of people and getting to the depth of what they think.

Once you know the insides of their minds then it is very easy to get there, and finally coming up with a product that meets your customer’s needs.

**2. Designing an attractive homepage**

Normally people don’t like to read each and everything that’s written on your website, therefore, it is better to use the images and icons and also make the ‘contact us’ field more visible and accessible so any visitor can see it easily, and your website should be catchy enough to make them press that button.

**3. Content should not be difficult**

There should be easy readability in your site so people can analyze the site quickly and get to know what it is about in a short time so they can save their efforts and maybe use them in contacting you for further assistance.

And to make this possible you have to use big font size, and maybe the font style that is clear and doesn’t get mixed up among too many words and with which there is a possibility of the words being misread or misunderstood.

**4. Mobile-Friendly Interface**

Be sure the version of your website should be as visible on the mobile screen as it is on the desktop. According to the survey many people use their mobile phones for efficient surfing as they don’t have access to desktops or laptops while travelling or when they are in rush. If you do so then you are going to double the website traffic in no time.

**5. Interactive Design**

By interactive we mean the design should be easy to understand, and it must give that comfort level to the eyes to make every visitor stop and spend some time on your site and find out more about your business.

Design is what attracts people even before the name of your site, if it is good looking at first then you have better chances of earning a customer than having a bad design. It is mostly up to you that how much engagement of the people you want.

**6. Easy navigation**

How can one view all the aspects of your site’s design if your navigation design is not easy to understand, it will also affect the thinking of the visitors and who knows they might show up interest in becoming your long time customer.

You must keep in mind that these tactics are very necessary for any new or existing website if there remains any deficiency then you must quickly look for covering that up.

No doubt the **web designing services in Karachi**are one of the best and they can surely have every aspect covered from top to bottom with little flaws.